VOTED BEST SUMMER CAMP DAY SPA MED SPA SWIM CLUB & MORE!

WHAT'S NEW AT FRANCO'S?

NORTHSHORE PICKLEBALL LEAGUE

FRANCO'S STRONG: LOSE INCHES & GAIN LEAN MUSCLE MASS

SPECIAL SUMMER MEMBERSHIP PRICING GOING ON NOW!



FITNESS CALENDAR

Mar 4Franco's STRONG Fitness Challenge, Month 1Apr 1Franco's STRONG Fitness Challenge, Month 2Apr 20Les Mills Launch, 8amApr 21Tour de Franco's, 90-min Calorie CrusherApr 27Navy Seal Challenge, 8am

tranco's

Apr 29 Franco's STRONG Fitness Challenge, Month 3

EASTER FUN

Mar 23 Easter Pictures, 11am

- Mar 29 Good Friday Kids Camp, 8am-4pm
- Apr 1 Spring/Easter Break Kids Camp, 8am-5:30pm (Mon-Fri) Spring/Easter Break Swim Lessons, 10am & 4:45pm (Mon-Thu) Waterbabies Swim Lessons, 9:30am (Mon-Thu)
- Apr 4 Babysitting Certification, 9am-1pm (Thu & Fri)

Good Friday Club Hours 4:45am - 6pm | Closed Easter Sunday

Scan to view our Youth Access Chart! See activities for ALL ages!

SUMMER HOURS

Monday -Thursday Friday Saturday Sunday

4:45am - 9:00pm 4:45am - 8:00pm (Open 'til 10pm June Only) 6:00am - 7:00pm 9:00am - 6:00pm (Open 'til 7pm Memorial Day - Labor Day)



SUMMER KICK-OFF PARTY & POOLSIDE MOVIE

FRIDAY, MAY 24 7PM - 10PM

Enjoy Games & Poolside DJ! Food & Beverages available at Abita Roasting Poolside Café.

Poolside Movie: MIGRATION

DIVE-IN MOVIE Schedule

FREE FOR MEMBERS! Bring a lawn chair & relax poolside with us!

Fridays in June from 7pm-10pm! June 7 (Elemental) June 21 (Kids Choice Movie!)

WATERSLIDE FUN

OPEN WEEKENDS 12-5PM STARTING APRIL 20

OPEN DAILY 11-6PM STARTING MAY 24

Waterslide Season Passes

Attend the Open House March 13 for Early Bird Discount Pricing!

CALL TODAY! 985.792.0200







SAVE UP TO 75% OFF! FRANCOS OPENS HOUSE

ALL THINGS FRANCO'S, 3-HOURS ONLY, CLUB-WIDE FLASH SALE!

Save BIG on Memberships, Kid's Programs, Spa Services, Tennis Clinics, Waterslide Passes, Swim Lessons, Apparel & MORE!

WEDNESDAY, MARCH 13, 4-7PM



MUST BE PRESENT AT EVENT FOR DISCOUNT PRICING. NO EXCEPTIONS!

Walking through the doors of Franco's, you're immediately enveloped in a sense of warmth and positivity because it isn't just a place to work out – it's a community where everyone is welcomed with open arms no matter where they are on their

wellness journey. "We're in the business of making people feel good."

There are so many unique elements working together that make Franco's so special. It's a place where family values reign supreme, creating a safe, comfortable, and wholesome environment where individuals can thrive.There's a place for everyone in the Franco's community and diversity and inclusion are our strengths. We're in the business of making people feel good so you will not only find various community gatherings within our walls, but unparalleled needs-specific classes like our Parkinson's Movement, Special Needs classes, and our award-winning Jo Jo's Hope program that serves the special needs community through offering swim lessons, swim team, and more.

What truly sets Franco's apart is its unique and exceptional staff. There are so many talented and caring people who work at Franco's. Two very special people, who are hands down Franco's member favorites, are Melissa Layerle and Brennan Baudot. Their interaction with members is not only heartwarming but their presence at Franco's adds so much joy for everyone.

Tracy Smith, our GroupX Director at 61, continues to inspire with her infectious personality and dynamic classes. She packs the house every time and keeps members coming back for more. She is an inspiration along with her elite team of instructors, whose classes are undoubtedly the best on the Northshore and free with membership! Ron & Sandy Franco

Our Aquatics Director, Robby Fritscher, is leading Franco's in breaking national records and securing scholarships for high school swimmers, showcasing our commitment to greatness in every aspect of fitness.

But perhaps the most remarkable thing about Franco's is its local ownership. After 36 years in business, Ron and Sandy Franco can still be found working hard to make Franco's one of the best clubs in the country, staying true to their motto: "Never Standing Still, Always Moving Forward."

"Franco's isn't just a gym – it's a place where wellness thrives, friendships flourish, and goals are achieved in a welcoming community atmosphere."

Franco's isn't just a gym – it's a place where wellness thrives, friendships flourish, and goals are achieved in a welcoming community atmosphere." Over the years, they have watched generations of families create lasting memories. Children who have enjoyed summers at Franco's have become employees with some graduating to full time positions, while others have moved away only to move back and bring their own children to Franco's to experience the summers of a lifetime they knew and loved as kids. With its positive energy, exceptional staff, and unwavering commitment to excellence, it's no wonder Franco's stands out as a beacon of fitness and well-being in the community.

WHAT'S *NEW* AT FRANCO'S



Kris Keith, Chief Operating Officer

We are pleased to introduce our new COO, Kris Keith. Kris comes to us with 20 years of health and fitness industry experience from personal training, operations and even ownership. Coming with Kris are his wife Sarah and their children Dane, Kennon, Myles and Quinn. The Keith family is looking forward to weaving themselves into the fabric of the community both inside Franco's and out. You can find Kris in the club most days of the week so, don't hesitate to say hello!



Robert Herrera, Director of Racquet Sports

Robert was born and raised in Barcelona, Spain and recently relocated to Mandeville where he and his wife, Haley, welcomed their first child in July 2023. Tennis has encompassed his life since the age of two. Robert played on the ITF and ATP Tour and throughout his early tennis career was mentored by a plethora of former Top 10 players in the world such as Manuel Orantes and Albert Costa. Being a PTR and USPTA Certified Professional in Tennis, Pickleball and Platform Tennis, Robert loves to work with players of all ages and capabilities and can assist you in taking your game to the next level and gain a greater confidence in racquet sports.



Tiffany Herting, Chief Financial Officer

We are delighted to announce Tiffany Herting as our new CFO. Her career at Franco's began nearly 18 years ago with what she thought would be a fun summer job as a camp counselor. As Tiffany blossomed, so did her role with Franco's, transitioning into the childcare center, tennis desk, front desk, and business office before earning a promotion to a management role in Finance. Now, she proudly serves our Franco's Family in an expanded capacity with the same warm and friendly smile as when she first arrived in May 2006. With a wealth of experience in financial management and a proven track record of success, Tiffany is set to play a pivotal role in steering Franco's Health Club & Spa towards continued financial excellence.

COMING SOON TO THE NORTHSHORE...











Monday – Friday 8:30am – 3:30pm Before Care 7:30am – 8:30am After Care 3:30pm – 5:30pm

May 27 – 31	Saints Experience
June 3 - 7	Human Hamster Ball Races & Velcro Wall Challenge
June 10 – 14	Mechanical Bull Rodeo
June 17 – 21	Color Run
June 24 – 28	Aerial Silks & Ninja Warrior Course
July 1 - 5	Glow Crazy Party
July 8– 12	Homemade Boat Races
July 15 - 19	Carnival Rides
July 22- 26	Olympic Games
July 29 – Aug 2	Talent & Fashion Show
August 5 - 9	Foam Party

EMAIL DSUDURAN@MYFRANCOS.COM OR CALL 985.792.0221





WATERBABIES

Small Group Swim Lessons for Kids Under 3 Years Old!

Waterbabies is the first step of our swim lessons program. This class helps babies and toddlers become accustomed to the water with their parent!

Pre-Summer Lessons

May 6 - 9 May 20 - 23 9:30am

Summer Lessons

May 27 - 30 June 10 - 13 June 24 - 27 July 8 - 11 July 22 - 25 9:30am and 6:30pm

\$80 Members / \$97.50 Guests

One-week, 30-minute sessions, Monday - Thursday. Rain make up day is Friday.

SWIM LESSONS

Small Group Swim Lessons for Ages 3 and up!

All levels are welcomed and progress through five levels: Ducks, Penguins, Frogs, Seals and Dolphins. They learn water safety and become more efficient in swimming while learning the various strokes. Children are evaluated on the first lesson and placed into their proper level, which is determined by a combination of age and ability. Our lessons are 1:4 ratio giving each child the best learning experience.

Pre-Summer Lessons

April 29-May 9 & May 13 - 23 10am

Summer Lessons

May 27 - June 6 June 10 - 20 *June 24 - July 3 July 8 - 18 July 22 - August 1 10am, 10:45am, 5pm, 5:45pm

*The June 24th session will run Mon-Fri, June 24 - 28 and the next week July 1 - 3 (no lesson Thu, July 4)

Post-Summer Lessons August 5 - 15 10am & 5:45pm

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\$160 Members / \$195 Guests

Two-week, 40-minute sessions, Monday - Thursday. Rain make up day is Friday.

NORTHSHORE'S BEST SWIM PROGRAM

Private & Semi-Private Swim Lessons for Children & Adults Available Year-Round!

FLIPPERS SWIM CLINIC

Prepare your child to join our award-winning FINS Swim Team!

Experience Franco's proven and highly successful learning progression. This program is focused on TECHNIQUE then builds on ENDURANCE and SPEED. Your child will be ready to join the year-round FINS Swim Team or this year's Schooner's Summer Swim Team that starts shortly after the Flippers Swim Clinic ends!

Spring Clinic

8 Weeks (16 Sessions)

March 19 - May 9 Tuesday & Thursday 5:30pm - 6:30pm

Members \$170 / Guests \$205

*Prerequisites: Ages 5 and up. Must be able to swim the length of the pool (25 yards).

SCHOONERS SUMMER SWIM TEAM

Join our Summer Swim Team!

Schooners is a recreational Summer swim team designed for diverse abilities and motivational levels to give each individual a unique swimming experience.

9 Week Summer Swim Team May 13 - July 10

6pm starting May 13 Adding 8:30am practice May 28 Monday – Thursday

For ages 6 - 18. Price includes meet fees, end of season party fees and swim cap. Team suit, shirt, and team picture are *not* included, but can be purchased separately.

FINS SWIM TEAM

Franco's FINS, award-winning, yearround United States Swimming (USS) team is for ages 5 - 18. The FINS' Mission is to create an environment that offers support, program structure, and encouragement, allowing each athlete the opportunity to attain his or her maximum potential in competitive swimming.



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Players learn proper grips, footwork, strokes, volleys, and serves during a series of drills designed to teach skills in a fun and dynamic way! In addition to developing a love of tennis, our players will learn the rules and etiquette that make tennis such an exciting game to play.

MINI PLAYERS

Ages 4-6

After-School Clinics Now - May 23 Tuesday & Thursday 5:30pm - 6:30pm

Members: \$20/Day Guests: \$30/Day

Summer Clinics May 28 - August 1 Tuesday & Thursday 3:30pm - 4:30pm

Weekly Fees (Members): \$25 for 1 Day \$40 for Both Days

Weekly Fees (Guests): \$35 for 1 Day \$50 for Both Days

NEXT GEN

Competitive with Director Approval

Next-Gen is a program for the experienced tournament players.

After-School Clinics Now - May 23 Tuesday & Thursday 4:00pm - 5:30pm

Members: \$30/Day Guests: \$40/Day

Summer Clinics May 28 - August 1 Monday - Thursday 2:00pm - 3:30pm

Weekly Fees (Members): Daily Fee: \$35 All 4 Days: \$120

Weekly Fees (Guests): Daily Fee: \$45 All 4 Days: \$140

60-FT BALLERS

Ages 7-10

After-School Clinics Now - May 23 Monday & Wednesday 5:30pm - 7:00pm

Members: \$30/Day Guests: \$40/Day

Summer Clinics May 28 - August 1 Tuesday & Thursday 4:30pm - 6:00pm

Weekly Fees (Members): \$35 for 1 Day \$60 for Both Days

Weekly Fees (Guests): \$45 for 1 Day \$70 for Both Days

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Private & Semi-Private Tennis Lessons for children & adults available year-round!

TRANSFORMERS

Ages 11-18 Jr. High / High School Rec

After-School Clinics Now - May 23 Monday & Wednesday 4:00pm - 5:30pm

Members: \$30/Day Guests: \$40/Day

Summer Clinics May 28 - August 1 Monday & Wednesday 4:30pm - 6:00pm

Weekly Fees (Members): \$35 for 1 Day \$60 for Both Days

Weekly Fees (Guests): \$45 for 1 Day \$70 for Both Days

For the Adults

Flip to page 18 to learn about our Adult Tennis & Pickleball Clinics!

CALL 985.792.0205 OR EMAIL PROGRAMREGISTRATION@MYFRANCOS.COM

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"Franco's Mother's Day Out has been a lifesaver! So thankful we have this option to provide great care at a great cost!" - Kim S.

Monday, Wednesday & Friday | 9am - 1pm

Monday, Wednesday & Friday | 9am - 1pm Tuesday & Thursday | 9am - 3pm Call **985.792.0221**

JUNIOR FITNESS INSTRUCTION

Equipment & weight room safety training course for ages 8-13!

Call 985.792.0206

ONLY

month

GAIN ACCESS TO THE WEIGHT & CARDIO ROOMS!



FRANCOS BURGERTURGER BURGERTURGER DANGERER

JUMP, BOUNCE, SLIDE AND PLAY ON YOUR SPECIAL DAY!

- WATERSLIDES -

- TODDLERS -

- INFLATABLES -

- MERMAIDS -

Choose from a variety of party themes available at FRANCO'S! Let us customize and host the perfect party for your child! All parties include pizza, drinks, and paper products.

BOOK YOUR CHILD'S PARTY TODAY! CALL 985.792.0221 OR EMAIL YOUTHDEPARTMENTS@MYFRANCOS.COM

FRANCO'S ENCHES! FITNESS



EVERYTHING YOU WANT IN A PROGRAM & MORE!

- Fit Your Budget! The Longer The Commitment, The Lower The Price!
- 🤣 Scoring Based On % of FAT Lost Plus % Of Lean Muscle Gained
- Stay Engaged ALL YEAR LONG With Continued Weigh-ins, Accountability & Earn Strong Points (Ticket Entries to Mega Cash Drawing This Fall)
- Challenge Leaderboards Top Male & Female Win Cash Monthly
- Discounts On Tennis Clinics, Pilates, Zone30 & Events!
- 📀 Choose Your Own Trainer & Workout Schedule
- < Train With A Team For Best Accountability, Motivation, & Results

BURN FAT. GAIN LEAN MUSCLE. BUILD ENDURANCE. GAIN CONFIDENCE



MARCH 4 - MAY 24



STRONG

1 Month Challenge

Weigh-ins every 2 weeks

Leaderboard & Cash Prizes

Add Group Training for \$274/mo

Add Zone30 Training for \$39

Entry Fee: \$99



STRONGER

2 Month Challenge

Weigh-ins every 2 weeks

Monthly Leaderboard & Cash Prizes

Add Group Training for \$260/mo

Add Zone30 Training for \$35/mo

Entry Fee: \$75/mo



STRONGEST

3 Month Challenge

Weigh-ins every 2 weeks

Monthly Leaderboard & Cash Prizes

Add Group Training for \$250/mo

Add Zone30 Training for \$29/mo

Entry Fee: \$50/mo

START TRAINING THIS SPRING.

March 4–29 April 1–26 April 29– May 24 TRAIN WITH A GROUP OR ON YOUR OWN!

Scan to view Teams & Schedules Schedules

CALL 985.792.0205

BICKLEBALL Now-openi

6 NEW COURTS!

NORTHSHORE PICKLEBALL LEAGUE SPRING

Fall Registration Now Open! Call **985.792.0260**

PICKLEBALL CLINICS

Work on specific aspects of the game each week including strategy, scoring and play time. All Pickleball clinics are coed.

Call for pricing & availability.

Beginner Pickleball Clinic Monday & Thursday 11:00am - 12:30pm

Int/Adv Pickleball Clinic Thursday 11:00am - 12:30pm

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<u>All Levels Pickleball Clinic</u> Thursday 6:30pm - 8:00pm

<u>Open Play</u> Meet new people & play Pickleball!

Tuesday 3:00pm-9:00pm Saturday 3:00pm-7:00pm

ADULT SPORTS CLINICS

10 31/2

COED TENNIS

<u>Cardio Tennis</u>

Elevate your heart rate with this heart-pumping, feet moving cardio based tennis class. Drills and fun games to music will keep you moving for the entire hour!

Monday 8am - 9am

Wednesday 7am - 8am

Saturday 8am - 9am

Members: \$20 / Guests: \$30

Beginner Tennis Clinic

New to tennis? Meet new people and learn the fundamentals of the game to become the strongest player you can be.

Tuesday 10:30am - 11:30am

Friday 10:30am - 12:00pm

Saturday 10:30am - 12:00pm

Members: \$20/60min, \$30/90min Guests: \$30/60min, \$40/90min

Int/Adv Tennis Clinic

Players with match experience? This is your weekend clinic! Real match situations with intensive coaching.

Tuesday, Friday, Saturday 9:00am - 10:30am

Members: \$30 / Guests: \$40

MEN'S TENNIS (BIG HITTERS)

Evening men's clinic designed to improve your tennis skills, including strategy, stroke production, and match play.

Open to all levels.

Tuesday 6:30pm - 8:00pm

Members: \$30 / Guests: \$40

LADIES TENNIS

Receive on-court instruction that will prepare you and your partner for league matches. This will give you the opportunity to practice with a new partner.

Ladies 3.0 / B Team Practice Wednesday 9:00am - 10:30am

Ladies 3.5+/ A Team Practice Thursday 9:00am - 10:30am

Members: \$30/ Guests: \$40

FITSWIM

FINS FitSwim is a year-round, organized and coached swim clinic for adults 19+.

Monday - Friday 5:30am - 6:30am

Tuesday & Thursday 6:00pm - 7:00pm (School Year) 5:00pm - 6:00pm (Summer)

Saturday 7:00am - 8:00am

Members Only, \$40/month for Unlimited Classes

CLASS PACKAGES! 8 pack 60-min (Save \$24)

> 8 pack 90-min (Save \$40)

SAVE WITH OUR

NEW Pilates Schedule!

Try new class times & the **NEW** Intro to Reformer Class!

> Private & Small Group Classes!





lifestyle boutique

Use code **SUMMER** at checkout for 20% OFF!

Limited Time Offer. 1 Per Customer. 1 Item Only. Exclusions Apply. Offer Expires 4/30/2024



Scan for Pricing & Class Schedule!

WITH A FRANCO'S Spray tan!

TAKE \$ 10 OFF YOUR FIRST SPRAY TAN WITH CODE GETGLOWING

Offer. 1 Per Customer. Exclusions Apply. Offer Expires 4/30/2024*

ALL CLASSES INCLUDED WITH MEMBERSHIP

MONDAY

5:15am	BODYCOMBAT ™ Studio 1, 50min
7:30am	BODYCOMBAT™ Studio 1, 50min
7:30am	Gentle Yoga Mind/Body Studio
8:30am	Power Circuit Studio 1
8:30am	Aqua Fitness 6-Lane Pool
9:30am	HIIT Cycle Cycle Studio, 30min
9:30am	Chisel Mind/Body Studio
9:35am	BODYPUMP ™ Studio 1
11:00am	SilverSneakers Studio 1
11:00am	Pilates Mat Mind/Body Studio
5:00pm	BODYPUMP ™ Studio 1
5:30pm	Studio Cycling Cycle Studio, 30min
6:30pm	BODYCOMBAT [™] Studio 1

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5:15am	Studio Cycling Cycle Studio
5:30am	BODYPUMP [™] Studio 1
6:30am	SPRINT™ Cycle Studio, 30min
7:30am	Zumba® Studio 1
8:00am	Yoga Stretch Mind/Body Studio
8:30am	Total Body HIIT Studio 1
8:30am	Aqua Fitness 6-Lane Pool
9:00am	Studio Cycling Cycle Studio
9:30am	Barre Mind/Body Studio
9:30am	Blast & Burn Studio 1
10:15am	CORE™ MFT Studio, 30min
11:00am	Tai Chi Mind/Body Studio
11:00am	Yoga Sculpt Studio 1
12:05pm	BODYPUMP [™] Studio 1
4:30pm	Step Xpress Studio 1
5:00pm	Butt & Gut Studio 1, 30 min
5:30pm	Total Body HIIT Studio 1, 30min
5:30pm	Yoga Mind/Body Studio
6:00pm	SPRINT™ Cycle Studio, 30min

8:30am	Yoga Stretch Mind/Body Studio
8:30am	Sculpt Studio 1
8:30am	Aqua Fitness 6-Lane Pool
9:30am	HIIT Cycle Cycle Studio, 30min
9:35am	BODYCOMBAT™ Studio 1
10:00am	Strength & Core Mind/Body Studio
11:00am	SilverSneakers® Studio 1
11:15am	Yoga Mind/Body Studio
5:00pm	BODYPUMP ™ Studio 1
5:45pm	Yoga Mind/Body Studio

WEDNESDAY

Studio 1

5:15am

6:30pm

BODYCOMBAT[™]

FRIDAY

Studio 1

BODYCOMBATTM

5:30am	SPRINT [™] Cycle Studio, 30min
7:30am	BODYCOMBAT ™ Studio 1
7:30am	Yoga Mind/Body Studio
8:30am	Zumba∞ Studio 1
8:30am	Aqua Fitness 6-Lane Pool
9:00am	"MisFit" Cycle Cycle Studio
9:30am	Chisel Mind/Body Studio
9:35am	BODYPUMP [™] Studio 1
11:00am	SilverSneakers® Studio 1

THURSDAY

5:00am	Studio Cycling Cycle Studio
5:30am	BODYPUMP™ Studio 1
6:30am	SPRINT [™] Cycle Studio, 30min
8:15am	Step Xpress Studio 1, 30min
8:30am	Aqua Fitness 6-Lane Pool
8:30am	Yoga Stretch Mind/Body Studio
9:00am	Cuts & Curves Studio 1, 30min
9:00am	Studio Cycling Cycle Studio
9:30am	Barre Mind/Body Studio
9:30am	Total Body Condtng Studio 1
10:15am	CORE™ MFT Studio, 30min
11:00am	Chair Yoga Studio 1
11:00am	Cardio Dance Blas Mind/Body Studio
1:00pm	Parkinson's Movmnt Class Studio 1
4:30pm	Core + More Mind/Body Studio
5:30pm	Yoga Mind/Body Studio
6:00pm	SPRINT™ Cycle Studio, 30mii

SATURDAY

8:00am	Boot Camp Studio 1, 45min
8:15am	Yoga - Power Flow Mind/Body Studio
8:15am	SPRINT ™ Cycle Studio, 30min
9:00am	Studio Cycling Cycle Studio
9:00am	BODYPUMP™ Studio 1
10:05am	BODYCOMBAT ™ Studio 1
10:15am	Pilates Mat Mind/Body Studio

SUNDAY

9:05am	BODYCOMBAT ™ Studio 1
9:30am	Studio Cycling Cycling Studio
10:15am	BODYPUMP ™ Studio 1

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73

PER CLASS OR UNLIMITED

CLASSES FOR \$39

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IIGH INTENSITY, HEART-RATE INTERVAL, MALL GROUP TRAINING

- Personal Trainer-Led Classes
- 30-minutes

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 Get Strong
 Build Endurance,
 Motivating, FUN, and Challenging!

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O Spa Signature Massage combines the therapies of Swedish and Deep Tissue for a customized therapy session.

30 minutes / 50 minutes / 80 minutes

O Spa Signature Facial

A customized facial treatment designed to address one's specific skin care needs.

30 minutes / 50 minutes / 80 minutes



O Spa Signature Manicure

The perfect manicure Includes an exfoliation, massage, cuticle treatment, and nail shaping. Hands are enveloped in a hydrating mask and cocooned in warm towels. Polish is applied.

60 minutes

O Spa Signature Pedicure

A pedicure to revive, smooth and heal. Feet are pampered with a foot bath and an invigorating exfoliation, massaged with hydrating lotion, and cocooned in warm towels. Calloused areas are treated, cuticles perfected, and polish is applied.

1 hour & 10 minutes

Gift Cards Available for Mother & Father's Day!

Purchase in store or Online

Call 985.792.0250 or Scan the QR Code to Book Your Appointment!



**** VOTED BEST



Replenish. Enhance. Rediscover.



Try our NEW IV Hydration Therapy!

MONTH SUMMER MEMBERSHIP

BRAIACO

Join Franco's Today & *Receive Your 4th Month, FREE!* CALL 985.792.0200 TO JOIN!

